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CAPABILITY 02 OF 3

Company, portfolio, and opportunity research

Review a company or venture in context through its stated direction, relevant activity, technology position, and available market signals.

Inquire for pricing

SCOPE OF WORK

- Company and venture profiles
- Commercial and partnership opportunity assessment
- Portfolio-level research support
- Enterprise and licensing context research

APPLICATIONS

Venture assessment, portfolio research, commercial opportunities, partnerships, and licensing context.

SCOPE NOTE

Findings are based on available evidence and are not guarantees of investment or commercial performance.

WORKFLOW

01 Set the assessment scope

Define the company, portfolio, opportunity, and decision questions.

02 Collect relevant evidence

Review stated direction, activity, technology, and market signals.

03 Assess strategic context

Compare the evidence with relevant organizations and alternatives.

04 Evaluate opportunities

Document commercial, partnership, enterprise, and licensing considerations.

05 Prepare the assessment

Deliver sourced findings and assumptions aligned to the decision.

SUGGESTED NAICS

541611 Administrative Management and General Management Consulting Services
541690 Other Scientific and Technical Consulting Services
541990 All Other Professional, Scientific, and Technical Services.

SUGGESTED PSC

B524, B529, and B544 Special Studies and Analysis.

Frame your market decision

Specify the sector, company, or portfolio and the geographic or technical boundaries for a sourced assessment.

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